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Grand River To Migrate E-Commerce Sites For HoMedics

mnroush

GLTR, Technology

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4:48 pm

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Filed Under: ann arbor, Web design, HoMedics, Grand River, e-commerce, Commerce Township

The Ann Arbor-based e-commerce developer Grand River announced today that it has been retained by HoMedics, the leading manufacturer and supplier of self-care, wellness and personal health products, to migrate its e-commerce sites.

HoMedics, based in Commerce Township, initially contracted Grand River to redesign and develop its e-commerce site which was launched in 2008. The company contracted Grand River once again, based on its solid background in e-commerce, to migrate its current U.S. and international sites.

"When we looked at agencies to contract, we realized that e-Commerce was at the core of everything Grand River does," said Phil Jacokes, e-commerce manager for HoMedics. "From marketing to engineering, they know how to sell on the Web."

Grand River plans to use e-commerce platform vendor Magento Commerce's Enterprise Edition 1.8 to offer significant [enhancements](#) and innovative features to increase revenue and improve the customer experience.

Grand River is an industry leading [Web design](#) and development company, specializing in e-commerce systems for retailers and manufacturers. Based in Ann Arbor with an office in Chicago, Grand River focuses on designing, building and implementing transactional-based Web sites for mid-tier retailers and manufacturers.

For more information about Grand River or its services, please call (734) 913-8000 or visit www.thegrandriverr.com.

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79°F

Sunny

Wind: Calm

Mon
7/26

High: 86°
Low: 62°

Wind: SW 5 mph



Tue
7/27

High: 89°
Low: 68°

Wind: S 7 mph



Wed
7/28

High: 92°
Low: 71°

Wind: SW 12 mph



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